



20 Years of Purrfection Virtual Event

Thursday, September 17, 2020 | 6-7 pm PST

THE NEED: Founded in 2000 with humble beginnings, Heaven on Earth's mission to this day remains consistent: to transform the lives of homeless cats through rescue, sanctuary, and new beginnings.

We adopt cats and kittens that we have rescued from Los Angeles city and county shelters and have increased the number of cats saved from the municipal shelters from 142 in 2012 to 966 in 2019. Our medical team of veterinarians, trained staff, and volunteers treat cats and kittens with medical conditions, including momma cats and kittens, and underaged kittens. A total of 1,200 cats and kittens will pass through Perry's Place this year, most while awaiting adoption into loving homes. Our veterinary clinic at the West Valley Animal Shelter provides no or low-cost spay/neuter services to owned animals through the city's voucher program.

Our largest annual fundraising event, the Annual Heaven on Earth Gala provides nearly 15% of our total fundraising budget. This year, Heaven on Earth will be hosting our first ever virtual event. *Comic Cat Relief: 20 Years of Purrfection* will be held online and will honor our 20th Anniversary.

THE EVENT: Join us for a free night of entertainment and laughs right from the comfort of your own living room!

THE GUESTS: We will be streaming this event worldwide to reach all friends and supporters of Heaven on Earth.

SPONSORSHIP: Title Sponsor: \$25,000 Top Cat Sponsor: \$10,000 Cool Cat Sponsor: \$7,500
Alley Cat Sponsor: \$5,000 Kitten Sponsor: \$3,000

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