NEWS & UPDATES Your gifts in action

"Tully (our new name for Charcoal), which means peace, is settling in well."

-Tully's Adopter

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Your gifts MATCHED for #GivingTuesday

GivingTuesday is an annual event where generous people support causes they care about. Fun facts about this global event:

- GivingTuesday is held annually on the Tuesday after Thanksgiving and this year is on Nov. 30th. But, don't wait! The giving has already begun.
- Started in 2012, it is already the second-largest giving day of the year for nonprofit organizations.
- In its first year, GivingTuesday raised around \$10 million for charity. In 2020, it raised over \$2.47 billion. Wow!
- 52% of GivingTuesday donors say they're giving because it allows them to be part of a bigger group of people doing good. (Horizons Media 2019)





New Swag in Time For the Holidays

Heaven on Earth merch makes a great gift for the cat lovers in your life!

We've added two new products to choose from: Support Your Local Cat Rescue Mug and Tote Bag!

Shop now to make sure your products are delivered before the holidays.



PETSMART #AdoptLove

National Adoption Weekend was a success! 17 lucky kitties found their new furever homes!



A big shout out to our adoptions team and volunteers for all their hard work!

Got Scrubs?

Calling all doctors, nurses, veterinarians, & techs! Do you have any gently used scrubs you don't need anymore? Donate them to the Heaven on Earth care staff. Email **toni@heavenlypets.org** to learn more.

Now Accepting Stock Donations



Simon always pays close attention to his purrfolio

Have you heard? You can now donate stock to Heaven on Earth!

We've teamed up with Stock Donator to make the process quick and easy! As the #1 trusted way to give stock online, Stock Donator helps over 1,800 nonprofits and their supporters in all 50 states to accept gifts of stock.

Your gift of appreciated stock can save you money on taxes and capital gains and is fully deductible. All while helping more cats and kittens!

Coming Soon....



Heaven on Earth will also start taking cryptocurrency soon. Stay tuned for details!

This Thanksgiving we are especially thankful for you.

Happy Thanksgiving from all of us at Heaven on Earth